



The Center for Export Readiness  
Training and Services

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*Developing export readiness in small businesses*

## Information Sheet:

# Today's Electronic Means

## Background

Government agencies, particularly the International Trade Administration of the U.S. Department of Commerce, have long been known for providing reams of information regarding exports. And, they still do! However, much of the information that you can resource **today** is available electronically. This gives export economic developers an excellent opportunity to help small businesses in numerous ways. Two very simple ways are to either *network* the firm to the resources, or *facilitate* the firm by gathering the information for them. Either way, it can make a win-win situation for both parties.

## Bulletin Board and Fax Sources

### Economic Bulletin Board

On-line source for trade leads and statistical information  
(202) 482-1986, fax: (202) 482-2164

### Economic Bulletin Board/Fax

Receive trade leads and trade and economic information from the federal government  
(202) 482-1986, fax: (202) 482-2164

### FlashFax - Department of Commerce

Get industry and country specific information and trade and investment opportunities. Call the International Trade Administration for the fax number of the country or area in which you are interested.

1-800-288-2582

# **800# Resources**

## **U.S. Department of Commerce**

Provides a wide variety of general information and services, including Bureau of Census information  
1-800-USA-TRADE (872-8723)

## **U.S. Department of Commerce, International Trade Administration**

Specific information and services for the exporter, including trade missions and trade fairs, agent/distributor locator service, sales surveys, and assistance with foreign visits  
1-800-288-2582

## **Eximbank Hotline**

Information about export credit insurance, pre-export financing, loan guarantees and related information and services  
1-800-424-5201

## **Small Business Administration**

The SBA provides aid, counseling, and financial assistance for the small business  
1-800-8-ASK-SBA (827-5722)

# **Free Newsletters for Exporters**

## **BISNIS Bulletin**

Focuses on Newly Independent States  
(202) 482-4655, fax: (202) 482-2293

## **European Commercial Update Bulletin**

Central and Eastern Europe  
(202) 482-2645, fax: (202) 482-4473

## **Europe Now**

Focuses on the European Community  
(202) 482-5276, fax: (202) 482-2155

# Key Web site Listings

## U.S. Government Agencies

A listing of US Government Agencies Internet  
<http://www.lib.lsu.edu/gov/fedgov.html>

## U.S. Department of Commerce Home Page

<http://www.doc.gov.CommerceHomePage.html>

## The International Trade Administration (ITA) Home Page

Includes Industry Specific Information, Frequently Asked Trade Questions, and Country and Industry Desk Telephone Directory  
<http://www.ita.doc.gov>

## ExportNet

A private sector service that provides matchmaking, and a global spot market where you can list your products and services  
<http://www.exporttoday.com>

## The Electronic Embassy

<http://www.embassy.org>

## Business Publications Home Page

<gopher://gopher.eneews.com:70/11/magazines/category/business/international>

## FedWorld

<http://www.fedworld.gov>

## Trade Compass

<http://www.tradecompass.com>

## Infomanage International

<http://www.commerce.com/net2/business/business.html>

## Koblas Currency Converter Home Page

<http://gnn.com/cgi-bin/gnn/currency>

## U.S. Department of Commerce, Global Export Market Information System Home Page

<http://www.itaiep.doc.gov>

## NAFTAnet Small Business Information

<http://www.naftanet/smallbiz.htm>

## Simon Fraser's David See-Chai Lan Centre for International Communications

<gopher://hoshi.cic.sfu.ca//11/dlam/business/forum>

**The Nippon Telephone and Telegraph (NTT) Home Page**

<http://www.ntt.jp>

**Japan Export Information Center**

[http://www.ita.doc.gov/region/geo\\_region/japan/](http://www.ita.doc.gov/region/geo_region/japan/)

**Japan External Trade Organization (JETRO)**

<http://www.jetro.go.jp/>

**International Trade Network**

<http://ds.internic.net/cgi-bin/enthtml/business/intltrade.b>

**The United States Council for International Business Home Page (ATA Carnet)**

<http://www.uscib.org>

**International Standardization Organization Online (ISO)**

<http://www.iso.ch/>

**The U.S. Census Bureau Home Page**

<http://www.census.gov/ftp/pub/foreign-trade/www/schedule.b.html>

**The Small Business Administration (SBA) Home Page**

<http://www.sbaonline.sba.gov/intro.html>

**Central and East European Business Information Center (CEEbic) Home Page**

<http://www.itaiep.doc.gov>

This is just a partial listing of the electronic resources available. For a complete list, obtain the *Internet Resource Guide: A Guide to International Trade Resources on the Internet* from the Trade Information Center by calling **1-800-USA-TRADE**.

## **Other Resources**

All export economic developers generally take an active interest in supporting export related activities, and most willingly make excellent resources to help trade assistance staff.